

DALLAS CENTER GRIMES BOOSTER CLUB

October 6th, 2021

Meeting called to order:	Julie Glasgow. Booster Club President
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Attendees:

Shannon Arbuckle, Brent Buttjer, Mike Bynum, Danielle Carlson, Paige Fenn, Julie Glasgow, Lisa Green, Stephanie Harris, Laura McConnell, Eric Meints, Madison Melchert, Alison Seidl, Tony Schwantes, Jill Shawhan, Brian Wenell

OFFICER REPORTS:

Secretary's Report

September minutes approved

Motion to approve-Stephanie Harris-Second-Jill Shawhan; All in favor-Approved

Treasurer's Report:

September Financials

Category	2021-22 YTD	2020-21 YTD
Concessions - Revenue	\$ 59,591.88	\$ 11,967.50
Concessions - Expense	\$ 31,001.66	\$ 14,328.95
Concessions - Net	\$ 28,590.22	\$ (2,361.45)
Apparel - Revenue	\$ 16,672.38	\$ 12,275.71
Apparel - Expense	\$ 2,468.18	\$ 6,369.05
Apparel - Net	\$ 14,204.20	\$ 5,906.66
Business Membership (incl. Advertising)	\$ 11,193.26	\$ 8,766.76
Individual Membership	\$ 15,494.34	\$ 16,567.77
Donations	\$ 1,923.60	\$ 3,120.41
Total Athletic Support	\$ 21,266.29	\$ 14,549.35
Income Summary	\$ 104,875.46	\$ 52,698.15
Expense Summary	\$ 54,736.13	\$ 35,247.35
Net	\$ 50,139.33	\$ 17,450.80

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Alison has a couple receipts not accounted for at this time for August and September. Will work with Mike.

Motion to approve-Paige Fenn-Second-Laura McConnell; All in favor-Approved

Scheduling Report:

Discussed-How to get more of the community involved in volunteering.

Suggestions-

- A Booster Club member to attend coaches meeting with parents to discuss Booster Club.
- Team Parent representatives to participate in Booster Club Meeting(s). We need the team representative to take a strong role in securing volunteers for concessions.
- Volunteering hours is eligible for Silver Cord hours
- Take advantage of other school meetings that are held.
- Do we look to assign a purchaser and overseer for each season to provide some relief to others?

VP Report:

Stencils went well with only one issue that has been rectified.

Membership drive is going well.

Suggestion-Could we use Rev Track next year?

What other options are available for tracking sales?

Clothing/Merchandise Report:

DCG Boutique

Holding a DCG Boutique this weekend.

Will be held from 4:00 to 7:00.

Selling-Chili, baked potatoes, cinnamon rolls, and pumpkin bars.

Let Laura know if you would like to volunteer to help serve.

Each vendor paid \$25 for a spot and 50% of their items will be DCG related

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Focusing on apparel for a holiday flyer.

Wrestling flyer has been sent out

Basketball is going through Decker and Laura/Danielle are helping promote Cheer-Will send out a flyer for Winter

Spirit Shed-Sales are great on Friday night games.

Inventory has been low due to supplier demand.

Booster Club Shirts-The Booster Club shirt option will be sent out.

Booster Club will purchase one shirt, which can be worn while volunteering.

Motion to approve-Mike Smith-Second-Jill Shawhan; All in favor-Approved

Tournament Director Report:

Basketball tournament is scheduled for October 5th and October 6th, 2022.

It's posted on Tourney machine and currently have 8 teams signed up.

We have expanded the tournament to 4th grade.

Concession Purchasing Report:

Alison has been running into inventory issues.

Pepsi delivered an order but unable to supply us with Gatorade

When working concessions, if we run out of anything, let Alison know and she will try to replenish.

Equipment-

We have 2 freezers and ice machine that no longer work and need to be removed.

Purchased new popcorn machine and waiting to receive.

Looking at tabletop coolers for Oakview

Facilities Report:

Keypad has been installed at Oakview, however isn't ready for use yet.

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Equipment – Technology Coordinator

Game day looking good online.

Mike B shared that he has set up a Booster Club website.

A workgroup will meet on Wednesday, Oct 27th to review the website and our Marketing strategy. Brent, Mike B, Stephanie, Shannon and Jill have volunteered.

Booster Club Email Domain-Do we want to look into this option for our communication?

Communications Coordinator

- Develop a Booster Club PowerPoint that tells' our story.
- Communication in Mustang Monthly

Athletic Director Update/Requests:

Brent's request

- \$1050 for three football helmet racks
Motion to approve-Lisa Green; -Second-Paige Fenn; All in favor – Approved)

Dates to Remember

- Wednesday, October 27th-Marketing and Website Meeting-6:00 PM DCG Media Room
- Wednesday, November 3rd-Booster Club Meeting-6:00 PM DCG Media Room