

# DALLAS CENTER GRIMES BOOSTER CLUB

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Wednesday, June 1, 2022

<b>Meeting called to order:</b>	<b>Mike Smith-President/Treasurer</b>
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## **Attendees:**

Mike Smith, Laura McConnell, Tony Schwantes, Alison Seidl, Jill Shawhan, Brent Buttjer, Madison Melchart, Brandt Eischen, Mike Bynum, Brian Wenell, Mark Lachacz

## **OFFICER REPORTS:**

### **Secretary's Report**

Sent via email previously. No Discussion. Approved by Laura and Alison

### **Treasurer's Report:**

This month's report is not out so will be shared in a few days when complete. Nothing to approve; will approve via email when shared.

Mike asked about \$330 handwritten on a PO from Brent and Brent will research what that was for and let him know

Fiscal year is complete as of 5/31 – Mike has collected all paperwork and will submit to tax person for year-end taxes to be complete

Gambling License has been renewed for another year

### **Scheduling Report:**

Said summer concession for baseball /softball is looking good. We have a good amount of home games at the end of the season, so will continue to request when openings are not filled.

Has been collecting email addresses and when there's a need sends it out and has gotten really good responses, 10-15 each time to sign up. Will continue to do this.

Discussed that the gym at the High School will be closed as of August. So, all fall sports normally in the HS gym will be at Oak View. We'll need to staff Oak View concessions for this next year.

Targeting to get fall schedule by mid-July so volunteer link can be created a week or two prior to parent meetings for fall sports. Brent and Madison said this is doable.

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### VP Report:

Laura - No Update

### Clothing/Merchandise Report:

Just close State Boys Track Championship shirt order – delivery in 2-3 weeks

Just delivered Girl's State Soccer for this week's games

Working on art for Girl's State Soccer championship so we can release Saturday right away WHEN they win

Working on Back to School flyer that should go out in 1-2 weeks for orders. Will have bags, summer clothes, all generic not sports specific

Starting to engage fall coaches for fall apparel team flyers

Confirmed with Brent that Sunday 10/9/22 is a good date for the 2<sup>nd</sup> Annual BOO-Tique Event – will start sharing and planning this event to get vendors lined up

Discussed the possibility of purchasing an air gun to shoot hot dogs and t-shirts

- Asked Cubs and they use one from Tshirtguns.com and said it does shoot shirts and hot dogs both. They use the [Micro Mini](#), so we'd use that as well.
- Concern from Brent / Madison is the liability – someone getting hit, having Co2 containers, etc. Brent and Madison will check on this
- Thought is to sell as sponsorship and shoot shirts with company logo and announce the company, etc.
- If gun doesn't work, should we still do sponsorship but have cheerleaders throw shirts out??

### Concession Purchasing Report:

New condiment dispenser is working well.

Need to evaluate popcorn machines. Determine which ones need to be trashed and if we need 1 more ordered to replace the football stand one. Need to do this soon as it takes time to get these in and the cost is around \$1,500 potentially.

Alison is working to switch all accounts to DCG Generic email and out of Cherie and her names/emails. This way it's for all those eligible to order on BC and not specific to one person.

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Confirmed we do have an Amazon account set up for the firesticks so thinking we could use that for our Amazon orders vs a personal one. Mike shared Amazon account information with Alison.

### **Facilities Report:**

No update

### **Equipment – Technology Coordinator**

No update

### **Communications Coordinator**

Sent information to Mustang Monthly but it didn't get in. Email confirming it was sent and received, but it just got missed on the Mustang Monthly side.

- Following up to see if there's a July one, but if not be sure to get into the August one.
- Maybe include stats on the golf outing, how many participated, how much raised, etc.

### **Activities Director Update/Requests:**

No request from Activities Director.

### **Business**

Golf Outing – Brandt

- 50 of 54 teams are filled
- 5 Hole sponsorships left to fill
- Volunteer spots all filled
- Give away items all secured
- Bag Boards with the State Champ Bball on it – discussed doing a raffle or silent auction for them
  - o Everyone leaned toward starting the silent auction asap and then closing it at the event. Keeping it all online. Madison was looking into how/if we can do this online.

Scott Jarvis – a friend of Brent and former AD is willing to come meet with our group. Discussed what we'd like to learn from him. Perhaps Mission Statement, Core Values, Fundraising ideas, etc. Discussed timing and think it would be best in September when

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people are back into the school mode. He has a 45-1 hour session generic about fundraising, etc. We think it would be good to do this and invite FOFA too even so we have a good audience and then go from there after that to see if 1 more meeting for more specifics are helpful.

- Brent mentioned the equipment for the new weight room is \$750-800k so we'll need some good fundraising ideas and the school / athletic department may need Booster Club to help with this stuff too.

Adam Jones is doing a fundraiser for Basketball and using the HS Gym, Meadows and Oak View and Kloster asked if his team could purchase their own food and do concessions out of the concession stands. All agreed this was fine but leave it how you found it.

### Membership / Sponsorships - Laura

- Need to work with Kness signs on the stencil for this year – all agreed to bump the cost from \$20 to \$25 for this
- Charter Bank reached out to Brent about possibly being a title sponsor for all live streams all year. Discussed what this may look like and if we thought this was a good idea. All agreed it's a good idea, but it may prohibit other banks from sponsoring those games. Brent is gathering information like how many viewers we had last year, how many games we actually streamed and plan to this year, can we add the banks commercials in, etc. So we can go back to them with a proposal and include these things as well as the dollar amount to do it. Thinking possibly \$8-10k, but that's definitely not set.
- Discussed separating membership and sponsorship. Membership should be to entice individuals / families to become members. Need to set things for what is enticing them to enroll at each level (seat backs, reserved seats, etc.) and then sponsorship is a separate campaign that entices businesses to sponsor things. Laura and the membership committee meet Monday 6/6 to review and will email out some ideas and suggestions for the group to vote on. If you have any ideas or anything you'd like to share, PLEASE send it to Laura!
- Looking to move the membership / sponsorship / stencil all out of the Varsity Bound app. Needs to be more user friendly and through OUR website. Needs to collect the information we need. Mike Bynum and Laura are researching, but we did confirm Varsity Bound is not a requirement to use, it just filled a need when we had no other way to collect credit cards.

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- We're planning to implement Brent's idea of the Red Pride Club for junior kiddos birth through 6<sup>th</sup> Grade. Ideas for this are to include a TShirt, Autograph Book (for players to sign when we have team nights and invite this group), Hot Dog Meal coupon, each season do a game to invite them and have special marked seating, birthday postcard from the mascot, etc.

Meeting adjourned.

### Dates to Remember

- Next Booster Club Meeting will be held at the high school on July 13th at 6:00 pm (we are avoiding July 6<sup>th</sup> due to week of July 4<sup>th</sup> being a potential holiday week/vacation for many people). Meet in the HS Commons area or HS Media Center.