

DALLAS CENTER GRIMES BOOSTER CLUB

Wednesday, July 13, 2022

Meeting called to order:	Mike Smith-President/Treasurer
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Attendees:

Mike Smith, Heath, Lynsey Manternach, Paige, Nicole Baier, Allison Siedel, Mike Bynum, Brian W., Lisa Green, Eric Ortergren, Erica Davis, Danielle Carlson, Cindy Bishop, Laura McConnell, Eric Meints, Mark Lachacz

OFFICER REPORTS:

Secretary's Report

June Meeting Notes – Approved by Paige / Eric

Treasurer's Report:

- Tax filing was done last month, no questions and usually takes about a few months
- Mike will clean out the safe at the baseball / softball stand and get safe's ready for football, Meadows and OakView for fall sports
- Approval of June financials – Mark / Laura

Scheduling Report:

No update

VP Report:

- Reviewed the Membership and Sponsorship Flyer – received feedback from the group on those
 - o Confirmed we're not going to do a flyer mailing, but will evaluate if we're not seeing results that we may need to do it early fall
 - o Discussed options for the sponsorship and made some updates to ideas and pricing – Laura to make those updates and share with the group once it's final early next week
- Shared that Charter Bank has committed to \$9000 to be the full year Live Stream Sponsor
 - o We can have other commercials and sponsors at games and on the live stream, but need to be considerate not to have another bank be a game sponsor alongside the live stream
- Junior Stampede – New Co-Chairs Cindy Bishop and Lynsey Manternach
 - o Kupka Real Estate Team is Presenting Sponsor for \$2500 – we'll include their logo and name on the shirts, all marketing, all mentions of the group, etc.
 - o Cindy presented great ideas for the group – Lanyard, Shirts, Membership Card with Pins for each year you stay a member, Birthday postcard, punch cards, etc.
 - o Finalizing the ideas and will roll out with final ideas for August meeting to get going on printing.
- Homecoming Tailgate – Eric Ortergren will be Chair
 - o Discussed location – needs to be visible – with construction, we're not sure where this will be but will work with Brent on this
 - o Looking at the tailgate as a Thank You to our members. Invite our members and have 100 hot dogs / burgers / brats and first there gets free dinner. Have games, dunk tank, music, etc. and a raffle / auction with items donated by businesses.
 - If we can get a Presenting Sponsor the cost of the food we give away will be covered and more than we'd make from that food at concessions.
- Trivia Night Out – Need a Chair for this new event idea
 - o This would be a Trivia DJ coming in to host the night for us

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- Sell seats at a table with a team name
- Have coaches, AD, Community Leaders come in and move around tables as guests and visit a bit between questions
- Food / Drinks are part of the ticket price
- Need a Presenting Sponsor if possible to cover costs

Clothing/Merchandise Report:

- Girl's state softball shirts are in process, delivery this weekend
- The coach did a regional champ shirt for the team only
- Spirit Shed – we are ramping up to get it cleaned up and order stock for fall
- Boo-Tique Event – 10/9/22 – getting the website set up to allow vendors to pay and enroll there and starting to share marketing and a save the date in August
- Looking for a presenting sponsor, so that food would be covered and all proceeds from food are profit
- Golf shirts – they were released by the coach, the same flyer as last year, but never shared publically. Asking Decker if we can share it for a few days publically as people missed the order

Concession Purchasing Report:

- Successful baseball / softball season – Air conditioner was a great addition!
- Looking to possibly put plexiglass on the windows and leave an opening at the bottom. Thinking it may help with flies, wind, keeping it cooler in the building
- ServePro is being contracted in to clean out the football concession stand and spirit shed. They'll remove everything and do a deep clean. Those buildings are not closed tightly and with all the dirt moving and construction this would be very helpful.
- We had 2 popcorn machines at baseball / softball and both broke a few times. Working to fix them up for future.
- Allison is working to get all accounts that are tied to Cherie's email updated to the generic Booster Club email
- Discussed possibility of doing an Overseer training to get more people comfortable with the role. Discussed having an agreement they sign before sharing safe and building passwords / codes with them to protect ourselves. The training would be recorded and could be shared if someone was interested in the role in the future. Discussed having a "buddy/trainer" for anyone nervous their first 1 or 2 times in the role. We just need more people in this position going forward.

Facilities Report:

No update

Equipment – Technology Coordinator

No update

Communications Coordinator

No update

AD REQUESTS and NEW BUSINESS:

AD Requests

- \$660 for Boys XC Training Waches – Approved Paige / Danielle

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New Business

Cake Auction

- Introduced Nicole Baier as the Chair for this event for 2023
- Brent will have date of basketball game that this will be held at by August meeting

Golf Outing – Mike on behalf of Brandt

- June 2022 Event raised approximately \$4500
- Beaver Creek Golf Course is not keeping DCG HS Golf this year so we're looking for a new home course
- Once the home course is determined we need to look into doing the event there. Also asked Brandt to get quotes from Jester and River Valley along with a few others as well

Youth Basketball Tournament

- Brent will have weekend dates ready to share by the August meeting

DATES TO REMEMBER

- Next Booster Club Meeting will be held at the high school on August 3rd at 6:00 pm. Meet in the HS Commons area or HS Media Center.