Wednesday, December 7th, 2022

Meeting called to	Mike Smith-President/Treasurer
order:	

OFFICER REPORTS:

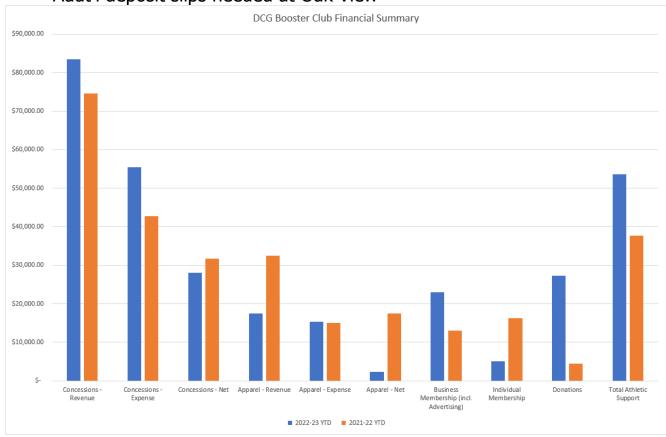
Secretary's Report

- October minutes were approved.
- November no meeting.

Motion to approve-Paige Fenn; Second Steph Harris All in favor-Approved

Treasurer's Report

- November Financials
- Addt'l deposit slips needed at Oak View



Motion to approve-L. McConnell; Second-J. Shawhan All in favor-Approved

Vice President Report Sponsorship

Johnston Booster Club - Discussed a conversation with Johnston Booster Club Treasurer that L. McConnell had. Just discussed how they pay their concession workers and it is minimal income for them. Also, their sports teams have their own non-profit fundraising groups so their Booster Club is essentially competing against their sports teams groups for sponsorships. Discussed how lucky we are with our volunteers and how it allows us to profit so much more.

Sponsorship for Basketball and Wrestling

- Will update the website for these by end of weekend
- Discussed doing Season 3 Point for Boys and Girls \$1000 each, Season Charge (Schaffer's Auto Body would like to do this) - \$1000 each Boys and Girls, Basketball Game Sponsor \$250, Wrestling Meeting and Pin Sponsor \$100 Each
 - Included in Game / Meet Sponsor is Live & Online announcements throughout event, Logo on Scroll on livestream, social media shout outs

Membership

- Sending out birthday postcards to the kids each month
- Need to set up a winter game / event for the kids will talk with L. McConnell and B. Buttjer about this
- Need to send address list to Kupkas for holiday cards to the members/ kids, L. Manternach to work with Allison Kupka on this

<u>Trivia Night – 3-23-23</u>

- L. McConnell and D. Carlson chairing this unless someone else wants to J
- Confirmed a Trivia Person through Select Entertainment
- Destination Grill is the Presenting Sponsor, \$500 donation, free room, \$500 worth of pizza
- Will start sending save the date and asking for round sponsors and ticket sales after the 1st of the year.

Cake Auction - 2-10-23

- N. Baier is the chair
- L. McConnell working to confirm and gain a presenting sponsor
- Per B. Buttjer the auctioneer is locked in

Start marketing after the new year

Scheduling Report

- Tony made adjustments to remaining events at Oak View prior to end of 2022 and removed all parent volunteers from those events. Only 1 Overseer is needed at those events. Boys BB in Jan-Feb will continue to have an Overseer and parent helpers.
- Grimes Lion's Club will be working an upcoming basketball game.

Concession Purchasing Report

- Erica Davis has taken over for the winter season from Leslee Valenta
- L. McConnell collecting Overseer names/phone/email for the season concession role to have contact details for inventory, follow up, etc. Collected about 9 and sent to Erica, need to keep adding to it
- Pepsi is at Oak View now; 4th account, but should all be tied together
- Discussed Oak View possibly having hot food like hot dogs and when / how much Chic Fila based on event and timing, etc.
- Thank you to B. Buttjer and the students who helped Erica move all the flats of soda from the football stadium to the Meadows stands – MUCH APPRECIATED

Merchandise Report

- Holding a flash sale on Monday 12/12 online to try to clear out some inventory and get holiday sales
- Holiday flyer was a huge success with 165 orders, 600 items of clothing sold. Pick up will be 12/21 at the HS. Email to be sent out to those who purchased.

Communications Report

- Newsletter was sent out for December included MAPC, Concessions Volunteer help, Happy Holidays
- Next Month Communications save the dates for cake auction, trivia night

Technology Report

- Send photos, flyers, dates of events, volunteers, etc. and Mike Bynum can post to the website
- Bailiff has received a promotion at work and will not be able to consistently live stream announce after the first of the year

- Discussed options for other announcers:
 - Pat O'Brien, Christine Meggison, Matt Janssen, John McDermott, possibly a student or team of people
 - M. Bynum confirmed that there are three headsets, so could have up to three people and generally feels it works better as a team of two or three vs one person
- Confirmed we'll send out a holiday thank you to Bailiff and O'Brien for their 2023 efforts with \$100 bill in each.
 - Motioned by S. Harris, second my P. Fenn Approved.
 - L. McConnell to send this out
- B. Buttjer said he has an idea on getting a team for M. Bynum for camera work and potentially announcers – more to come
- M. Bynum would like to post for help and a team for the cameras and such. M. Bynum and L. McConnell to work with B. Buttjer

Athletic Director Update/Requests:

- B. Buttjer to be gone for national AD convention in Nashville in the next week or so. Connor will be on his own, so help out, give him a high five!
- B. Buttjer will have hip surgery 12/27 and will be in recovery so may be zooming in and not as available for a bit
- GREAT NEWS Track and Field had a \$30,000 request for new equipment and the district is picking up all of that vs requesting to split with Boosters
- GOOD NEWS We have requests to help our student athletes and make a big impact.
 - New Varsity Football uniforms 91 uniforms (tops and bottoms) times two, one for home and one for away - \$153 each – Total Request \$27,846
 - Boys 7/8th Grade basketball uniforms 130 (tops and bottoms) \$75 each, Total Request \$9,750
 - New turf friendly soccer goals \$7,710
 - Total Request: \$45,306
- Motion to approve P. Fenn, Second M. Smith Approved

Motion to approve-P. Fenn; Second-M. Smith All in favor-Approved

Business

Basketball Tournament

- 34/40 spots for boys are filled and more to come in most likely
- 6/40 for girls M. Smith and H. Galvin and sent notes and followed up with teams from last year and no response. Carlisle has the same issue the same weekend.
- Group discussed that there's a lot of volleyball going on January and it's school basketball season, so perhaps if we want to keep girls bball we should do it in November and keep boys in Feb
- Decision was made to cancel the girls all together this year. This is a loss of \$10-13k.
- Boys will go on as planned.
- Discussed also adding a Volleyball tournament to our fundraising effort for 23/24 years. L. McConnell to reach out to that contact to confirm if there's interest.

Mustang Athletic Performance Center (MAPC)

- Booster Club is holding the money for this so we can fund this privately
- There's a fundraising committee for this specifically and in early 2023 information and fundraising efforts should begin in full force.

Dates to Remember

 Next Booster Club Meeting: Wednesday, January 4th at 6pm. High School Media Center