

Dallas Center-Grimes Athletic Booster Club Meeting  
Wednesday, August 2nd, 2023, 6:00 pm  
Oak View

**Executive Committee:**

- President-Mike Smith (in attendance)
- Vice President-Laura McConnell (in attendance)
- Secretary-Alison Seidl (in attendance)
- Treasurer-Mike Smith
- Scheduling Coordinator-Tony Schwantes
- Purchasing Coordinator-Leslee Valenta (in attendance)
- Merchandise Coordinator-Danielle Carlson (in attendance)
- Communication Coordinator-Stephanie Harris
- Activities-Brent Buttjer (in attendance)

**Other Attendees:**

Mike Bynum                      Heather Whitten  
Nicole Baier                     Erica Davis

President called meeting to order at 5:59pm

**Officer Reports**

**Secretary Report**

- No update

Motion to approve July minutes: Mike Smith  
Second: Danielle Carlson  
All in favor-Approved

**Treasurer Report**

- Mike reviewed his documents and highlighted our current cash reserve, outstanding invoices to draw attention to the status.
- Activity Passes – Booster Club will pay for family passes for the executive committee. Booster Club will cover a few more for select individuals who are actively involved in our committees and events.

Motion to approve July reports: Danielle Carlson  
Second: Laura McConnell  
All in favor-Approved

**Vice President Report**

- Membership is ready to go to printing.
  - Laura is moving forward with the player challenge.
  - Steph sent an email to Facebook to ask for our Booster page to be re-established. No response from Facebook yet. Laura will likely set up a new page as we need that for communication to the masses.
  - Stencils – “Mustangs” is the logo chosen. Laura is working with Troy Fenn at Kness Signs.
- **ACTION:** Laura will follow-up on the Homecoming Tailgate with Eric Ortgren. Also Kendra Allers regarding the sponsorship event.

## **Scheduling**

- **ACTION:** Mike will ask Tony to send an email to active members and coaches to ask for people to sign up for concession duties. Mike will also ask Tony to include August 18<sup>th</sup> in the signup for the football scrimmage with Ankeny Centennial.
- **ACTION:** Brent will cascade another email to his Middle and High School coaches.

## **Purchasing Coordinator**

- Leslee is gearing up for the upcoming football season and volleyball season. Consideration has been given to all 3 locations that we will have events: Stadium, Meadows, Oak View.
- Volunteers will be needed to assist with prepping stand for the upcoming seasons and Leslee will reach out to the group when she is ready and available.

## **Merchandise Coordinator**

- Danielle will be ordering Spirit Shed inventory for the upcoming football season.
- Inventory currently on hand will be sold during the upcoming 141 Garage Sale weekend.
- The golf order is in and has been delivered to the coach. Apparel will be delivered on Monday.
- The Fall Booster flyer will be out towards the end of the football season for delivery before Christmas.

## **Communication Coordinator**

- No report

## **Technology**

- Mike Bynum purchased the new camera that we approved in July. He will be working with the student volunteers for the football scrimmage on 8/18.

## **Fundraising**

- Nicole Baier brought up a recent Johnston Booster fundraiser that held a sports physical clinic. 3 physicians, \$25 charge and raised thousands in a few hours. We may want to look into this for next year.

## **Additional Business**

- Beisser Lumber has requested to work with the school on the "Beisser Bowl", during the football game between DC-G and Fort Dodge, as they have locations in each town. They would like to sponsor, staff concessions, have specific player awards for each team, among other events and promotions. Brent will continue to work with Beisser and Boosters to make this a fun event.
- At the July request of the Booster Club, Brent shared more about his approach to funding our sports programs and provided details of the following:
  - An outline of how each team spends their fundraising dollars.
  - An overview of how each coach has requested their fundraisers. They are required to complete a fundraising form that details the type of fundraiser they want to hold and how the funds will be used (if known). Each request and form will be reviewed, and the fundraising concept will be approved by the School Board. The school board reviews
  - Details on Brent's "920" account, which is funded from gate sales and is also used for coach's requests.
  - An explanation of how Brent will filter requests for funds to the Booster club, after weighing the other options previously discussed.
- Athletic Director Requests:
  - Hudl Renewal - \$5000 (already paid by Boosters)
  - Golf Balls - \$784
    - Motion to approve \$5784: Mike Smith
    - Second: Laura McConnell
    - All in favor-Approved

Meeting called to a close at 7:15pm