

Dallas Center-Grimes Athletic Booster Club Meeting  
Wednesday, December 6, 2023, 6:00 pm  
HS Media Room

Executive Committee:

- President-Mike Smith
- Vice President-Laura McConnell (in attendance)
- Secretary-Alison Seidl
- Treasurer-Mike Smith
- Scheduling Coordinator-Tony Schwantes
- Purchasing Coordinator-Leslee Valenta (in attendance)
- Merchandise Coordinator-Danielle Carlson (in attendance)
- Communication Coordinator-Stephanie Harris (in attendance)
- Activities-Brent Buttjer (in attendance)

Other Attendees:

Mike Bynum	Erica Davis
Steph Zeller	Jill Shawhan
Nicki Jarchow	Heather Whitten

President called meeting to order at 6:05pm

Officer Reports

Secretary Report

- No Comments

Motion to approve August minutes: Stephanie Harris

Second: Jill Shawhan

All in favor-Approved

Treasurer Report

- No Comments

Motion to approve September reports: Danielle Carlson

Second: Leslee Valenta

All in favor-Approved

Vice President Report

- Sponsorships going on for Basketball and Wrestling are going well and using SmartSheet has been helpful
- Need to build out website for Cake Auction and Trivia Night
- All agreed we should try to get people in positions for Membership, Sponsorship and Website to help with the VP Role next year

Scheduling

- Position will be open for next year as Tony is leaving the role
- Need to update the note on the Oak View volunteers for Cash acceptance
  - Cash vs Credit Only at Oak View
    - Group discussion on this. Agreed that Oak View is the place that has the most young kids who use the cash. After review income it appears 50% is cash vs credit. Most every event one of the Purchasing team members is clearing out the cash box so there shouldn't be a large amount of cash in there ever.
    - Discussed options for putting cameras in each stand as we've had more and more issues with food and stuff disappearing.
    - ACTION: Bring costs and information on cameras to next meeting – Mike B, Leslee

- and Laura
  - ACTION: Add signs to all stands that show credit and apple pay are accepted – Purchasing Team
  - Final Decision: We will keep both cash and credit options at Oak View and Tony should remove the verbiage on the volunteer site.
  - ACTION: Need to confirm sign ups for all upcoming activities – Basketball tournament, Youth Wrestling Tournament & Volleyball Tournament (can we do this on it's own link so we can send to the Volleyball club first to try to fill as many as possible?)
- Have had a few companies / groups work as a team for volunteering. Tony still asking Athletico as they've done it in the past for basketball too.

#### Purchasing Coordinator

- Cleaned up the Meadows back room and removed some shelving to make more room.
- Need to consider new standing fridge and freezer for this stand
  - ACTION: Send pricing for standing fridge and freezer for Meadows – Leslee
- Request for rolling cart for microwave in Meadows - \$100
  - Motion to approve Danielle, Second Steph Harris – All in Favor – Approved

#### Merchandise Coordinator

- Fall flyer success with 149 orders – pick up Wednesday 12/20
- Will be posting all inventory to the website and doing flash sale before Christmas to clean it out.

#### Communication Coordinator

- No report

#### Technology

- Currently 3 of 25 kids who showed interest in helping are showing up and responding. Those three have been great and it's been fun adding more camera views and interviews!
  - Group asked if we could make this a class / internship or anything to help motivate kids to join in

#### Fundraising

- Trivia Night at Destination Grille is locked in for 2/15 and the DJ is donating his time this year
- Cake Auction is 2/2 and KRM is presenting sponsor
- Volleyball Tournament – 1/21 8am-12pm Oak View Only and 3/2 All Day 8-5pm both Oak View and North Ridge
  - Opened for pre registration and it filled up. Not concerned about getting it all full
  - Team registration is \$75
    - Volleyball Club requested one team per age group (5 total teams) get free entry
      - Everyone approved with assumption that they would help fill gate and concession volunteers
  - Gate Fee is \$13 per person
  - Things we need to be sure we have set up:
    - Gate / Ticket Takers
    - Concessions at North Ridge on 3/2
    - Cash Boxes for concessions and/or Ticket takers
    - Square reader at North Ridge and ticket takers (3 total)
- Basketball Tournament – all set, but need to confirm it's on Sign up for volunteers
- Youth Wrestling Tournament – 1/5/24 Need to be sure it's on sign up

#### Additional Business

- Athletic Director Requests:
  - Boys Basketball Freshman Uniforms - \$3,120
  - Girls Track Warm Up (48 of them) - \$5,150

- Velocity Based Training (speed and power technology) - \$4,800
  - Training Room – New tables and reupholstering old tables - \$10,500
  - Total: \$23,570
  - Motion to approve Stephanie Harris, Second Leslee Valenta – All in Favor – Approved
- Open Positions
  - Need to post for all 2024/25 open positions:
    - President – Heather Whitten said she's willing to do this
    - Secretary
    - Scheduling Coordinator
    - Membership Coordinator
    - Sponsorship Coordinator
    - Website Coordinator
  - If positions are added or changed we need to review the Bi-Laws and make updates as needed.

Meeting adjourned at 7:15