

Dallas Center-Grimes Athletic Booster Club Meeting

Wednesday, November 1st, 2023, 6:00 pm

HS Media Room

Executive Committee:

- President-Mike Smith (in attendance)
- Vice President-Laura McConnell (in attendance)
- Secretary-Alison Seidl
- Treasurer-Mike Smith (in attendance)
- Scheduling Coordinator-Tony Schwantes (in attendance)
- Purchasing Coordinator-Leslee Valenta
- Merchandise Coordinator-Danielle Carlson (in attendance)
- Communication Coordinator-Stephanie Harris
- Activities-Brent Buttjer (in attendance)

Other Attendees:

Mike Bynum	Erica Davis
Heath Galvin	Brenda Jermier
Nicole Baier	Sone Philavanh

President called meeting to order at 6:00pm

Officer Reports

Secretary Report

- October Minutes – Approved
 - Motion to Approve Nicole Baier, Second Mike Smith, All Approved

Treasurer Report

- Will be sent later via email as this is the 1st of the month and bank reports aren't in yet

Vice President Report

- Membership – Still trickling in and sending stickers and such as they come in
- Sponsorships
 - Received request from Canes Chicken in Johnston. Giving them some ideas to sponsor Basketball (ideas such as Tip Off Sponsor, Starting Line Up Sponsor, Half Time Sponsor, etc.)
 - Laura is creating a SmartSheet for the team to use to know Sponsorship information for all Varsity and Wrestling games/meets. Will share this week.
- Junior Stampede
 - Have approximately 80 members
 - Shirts are due this week so team is setting up a kick off meeting as parents have been asking
- Laura brought definitions of breakdown of three positions to help take the work from the VP and hope that we can get some people to step into those roles. Membership Chair, Sponsorship Chair and Website Chair.

Scheduling

- Winter schedule is out on the website for sign up
- Tony is reaching out to previous companies who did a night as a company, Lions Club, DC Rotary, Athletico, etc.
- Everyone agreed we need to post regularly for sign up on social media, people see it and sign up

- Overseer role is still lacking.
 - ACTION: Laura to email current distro for overseer to confirm they're all still active and to ask them to bring a friend, train in someone new!
- Brent indicated wrestling times may be adjusting.
 - ACTION: Brent to share revised wrestling timeline / schedule with Tony Scwantes and Erica Davis
- Signs were made to hang at each concession stand highlighting what Booster Club does and has a QR code to sign up volunteer....hoping while people wait in line they may sign up.
- Confirmed that Wrestling Club event is the volunteer sign up, it's all Booster Club volunteers and profit
- Dance has an event on 11/11 – Brent mentioned we could open the stand for this, but neither Tony nor Erica were aware
 - ACTION: Brent to provide timing and details on Dance Competition at Meadows on 11/11 and confirm if BC wants to open concessions for it.

Purchasing Coordinator

- We need internet for the square in Meadows
 - ACTION: Brent to confirm if there can be internet more consistently to the stand. If not, we'll purchase a hot spot
- Kirsten and Cruz Gannon are managing the Oak View concession stand 100% this year. Great News!
- Pop from football stand needs to go from high school to Oak View
 - ACTION: Brent to have students help move pop to Oak View and see if there's anywhere to store in there

Merchandise Coordinator

- Group decided to post and see if anyone wants to take over / run the Spirit Shed next year before confirming we're closing it down.
 - ACTION: Include Spirit Shed Workers in the positions available for 2024/24
- Discussed team flyers and the lack of coaches coming through Danielle and Laura for assistance or going through the same vendors. This causes confusion, inconsistency in items, pricing, pick up process, promotion, etc.
 - ACTION: Laura and Danielle to create a "here's what you do if you want BC help with your team flyer" and they need to follow that process
 - ACTION: Brent to decide if they do not use BC to do team flyer, does profit still need to go to BC?
- Working on Fall/Winter generic Mustang flyer, not sport specific, and will have in by Christmas. Always a good, profitable flyer!

Communication Coordinator

- No Update

Technology

- Provided details on two options for Hot Spots through Verizon
 - Larger one, needed to live stream from a hot spot, mainly in DC, but gives back up at the school and any remote location
 - This one is \$699 to purchase the hot spot out right
 - \$110 monthly cost for Verizon 150 gigabytes
 - Smaller one to run square machine(s)
 - Through Verizon it's \$8 month for service and the hot spot itself.
 - Motion to approve if Brent can't get a better internet connection in Meadows, we'll purchase this one. Motion to approve: Danielle, Second Mike Smith, all approved

Fundraising

- Confirmed Trivia Night Date is 2/15/24 at Destination Grill. Destination Grill is the Presenting

Sponsor and will provide the space, pizzas and 4 salads. Tickets will go on sale after first of the year

- Cake Auction is February 2nd and KRM is Presenting Sponsor now and theme is Game Night
 - Nicole is checking on carbon papers for bid sheets
 - ACTION: Brent to send Cake Auction and Trivia NighSave the Date on Parent Square
 - ACTION: Laura to create Save the Date for Brent and send it to him
- Basketball Tournaments
 - Girls – only 6/40 teams have signed up total
 - Decision is to cancel and refund teams
 - Will make decision for next year if we should change date, cost or just not do the girls at all since we've canceled two years in a row.
 - Boys teams are looking good and almost full.

Additional Business

- Athletic Director Requests:
 - Baseball White Uniforms - \$4320
 - Meadows 2 Basketball Racks and 24 Balls (12 boys and 12 girls) - \$2828
 - Motion to approve \$7,148: Mike Smith
 - Second: Danielle Carlson
 - All in favor-Approved

Meeting adjourned at 7:11