

Dallas Center-Grimes Athletic Booster Club Meeting
Wednesday, October 11th, 2023, 6:00 pm
HS Media Room

Executive Committee:

- President-Mike Smith (in attendance)
- Vice President-Laura McConnell (in attendance)
- Secretary-Alison Seidl (in attendance)
- Treasurer-Mike Smith (in attendance)
- Scheduling Coordinator-Tony Schwantes
- Purchasing Coordinator-Leslee Valenta
- Merchandise Coordinator-Danielle Carlson (in attendance)
- Communication Coordinator-Stephanie Harris (in attendance)
- Activities-Brent Buttjer

Other Attendees:

Mike Bynum	Erica Davis
Heath Galvin	Stephanie Harris
Lynsey Manternach	Heather Whitten

President called meeting to order at 6:01pm

Officer Reports

Secretary Report

- No September Booster meeting.

Motion to approve August minutes: Stephanie Harris
Second: Laura McConnell
All in favor-Approved

Treasurer Report

- The accountant has had questions regarding our 2022-23 taxes.
 - Executive committee
 - Raffle details
- We are in a better position financially and accounts have rebounded.

Motion to approve September reports: Laura McConnell
Second: Leslee Valenta
All in favor-Approved

Vice President Report

- Membership – Annual drive has been completed. Still getting few here and there that she will need to address letters and stickers.
 - Driveway stencils are all done. Stephanie
 - 100 memberships in 2022
 - Currently 98 for 2023
- Obtaining event sponsors is ongoing and we are receiving interest from various businesses around.

Scheduling

- We will finish the fall season with the signups as is.
- For remainder of the school year, we are looking at only having Meadows concessions when a varsity team is playing. Wrestling meets are the exception and we will have concessions open for all wrestling events.

- We will continue with concessions at Oakview for all levels.
- The new auxiliary gym is tentatively planned to open in January 2024.

Purchasing Coordinator

- We need to replace a Pepsi cooler in the stadium stand.
- Mike is going to contact Booster Facilities Rep, Ryan Roberts to ask about the seal on the walk-in cooler and the ice machine in DC.
- There may be a need for another Square register or two. Leslee will provide a recommendation in the future.

Merchandise Coordinator

- Boo-tique was struggle this year. Attendance was low and we may not have an event in 2024.
- With the increase in competing apparel business in town, we are looking into closing the Spirit Shed after the football season. Any remaining inventory will be sold.
 - ACTION: We will vote on this during the November meeting.

Communication Coordinator

- No report

Technology

- Need sponsors for the regional volleyball game on Thursday, October 19th.
- We had trouble with our last volleyball event, due to a block by DCG IT with YouTube
- Mike has looked into purchasing a hot spot from several cell carriers for use by the Booster Club with streaming and concessions. The recommended approach is to purchase 1-2 hot spots, one for streaming and one for concessions.
 - ACTION: Mike will research and provide fee details and recommended approach in the next few weeks.
 - Streaming Hot spot – cost for unit, then monthly fee.
 - Standard Hot spot – monthly subscription.
- Board approved \$1000 for the Sportscast subscription.

Fundraising

- Danielle is working on scheduling a trivia night at Destination Grill. Proposed dates are 2/15, 2/29, 3/28, but we need to assess the district and activity calendars before we decide on a date. We would like more participation from the Booster Club committee.
- Cake Auction is February 2nd.

Additional Business

- Athletic Director Requests:
 - Wrestling extra singlets \$1,560
 - Wrestling Warm Ups \$2,700
 - Girls BB JV Shorts \$800
 - Boys BB Basketballs \$432
 - Baseball Fungo Man (\$17,006 total) Booster Club contribution \$10,000
 - Motion to approve \$15,492: Mike Smith
 - Second: Alison Seidl
 - All in favor-Approved
- **Heath – Basketball Tournaments**
 - We have been heavily promoting our basketball tournaments across multiple online outlets.
 - The girls tournament has only had 4 teams sign up. We will need to make a decision in November if we move forward with the tournament.

- The boys tournament has had great traffic so far.
- **Leslee - Volleyball Tournaments**
 - January 21st for 4th grade, March 2nd for all grades.
- **Booster Club Executive Committee** will have several vacancies in the upcoming school year.
 - ACTION: We need Stephanie to ramp up consistent communications on social media around our open vacancies. Maybe include an fun fact about the Booster Club or details of how much items cost? "Did you know the cost of a football helmet is \$3XX?"
 - President, Secretary, Scheduling Coordinator (at this time)
 - ACTION: Laura will work on penciling out how to divide up Vice President duties and provide more details in the coming weeks or at the next meeting.

Meeting adjourned at 8:01