



Meeting Notes

Dallas Center – Grimes Athletic Booster Club September 4, 2024 6pm Meadows Media Room

Attendees:

x	Tonya Amos	x	Stephanie Harris	x	Ryan Roberts
x	April Beauford	x	Laura McConnell		Mike Smith
x	Brent Buttjer	x	Shaun O'Toole	x	Leslee Valenta
x	Mike Bynum	x	Kim Praska	x	Heather Whitten
x	Danielle Carlson	x	Kate Procyk	x	Heath
	Brandt Eischen		Nick Reggio		

Topic		Notes
Call to Order		Time: 6:00pm
Reports	Secretary's Report April Beauford	Review of Previous Meeting Minutes Approval of June Meeting Minutes Motion: Ryan Second: Danielle
	Treasurer's Report Heather Whitten	Financials update – will email and approve post-meeting <ul style="list-style-type: none"> Reminder - be sure to keep and send all receipts to Heather All safes have been cleaned out and accounted for; please don't move money across safes without talking to Heather first so she can ensure proper accounting in each one. Will be emptied at end of each season and restock prior to next season. ACTION: Need to hold a concessions overseer meeting Looking to get a Menards charge account
	VP Report Laura McConnell	Sponsorships <ul style="list-style-type: none"> Haven't gotten much interest – only one returning sponsor from last year Shaun has been reaching out to a number of businesses, along with Laura Memberships <ul style="list-style-type: none"> Slow start on these, including on stencil purchases ACTION: Need to market again on socials and ask coaches to help promote Concessions <ul style="list-style-type: none"> ACTION: Promote that students and athletes can volunteer along with their parent for Silver Cord hours – they just email DCG Booster Board after volunteering to sign off on hours This is the biggest fundraiser, bringing in about \$60,000/year toward athletics; if we don't have enough volunteers, we will have to close the concession for that event
	Scheduling Report	No updates
	Purchasing Report Lelsee Valenta	No updates

Merchandise Report Danielle Carlson	Apparel <ul style="list-style-type: none"> Restocked the shed Busy at the first game Delivered football and cross-country Because some teams are getting their own merch directly, there is some confusion at pick up with people thinking our merch was for their team Will likely lose money this year on shed due to needing to order so many different sizes in stock and then not selling it all, so we may need to consider this next year
Communications Report April Beauford	Fall Newsletter topics <ul style="list-style-type: none"> Booster Club Member spotlight Sponsor spotlight Recent purchases for athletics Upcoming events Concessions (photo, article and link to volunteer) – number of opportunities for concessions, number of volunteers, amount collected for athletes, etc.) Since June, we've given \$100K to our programs QR code for stencil and membership Send to last year's distribution list to promote membership Brent retirement announcement and quote about importance of booster club
Technology Report Mike Bynum	Software request – Adobe Creative Cloud <ul style="list-style-type: none"> \$30/month subscription Will improve graphics and videos for streaming <ul style="list-style-type: none"> Motion: Laura Second: Shaun All in favor Sponsors – added to website Cameras <ul style="list-style-type: none"> Have one in Meadows - need to locate the storage card Need to get another one for football Need to purchase another hotspot <ul style="list-style-type: none"> Motion: Laura Second: Stephanie All in favor Streaming <ul style="list-style-type: none"> Suggestion made to include something in game streams reminding viewers that if they are enjoying the stream, consider donating (providing link/QR/Venmo options) Have basketball announcers lined up for this year
Activities Report Brent Buttjer	Hudl Technology <ul style="list-style-type: none"> Recurring expense for football, basketball, soccer and softball \$15,000 bill – booster club has given \$5,000 each year and the rest comes from team accounts Golf simulators <ul style="list-style-type: none"> Most surrounding high schools have these now District willing to commit half of cost Two simulators added to weight room would be \$70,000 – request from Booster Club is \$15,000 \$1200/year to keep it going annually per simulator Would like a decision prior to the next meeting

	<p>Requests</p> <table border="1"> <thead> <tr> <th>Items</th><th>Amount Requested</th></tr> </thead> <tbody> <tr> <td>Hudl technology recurring expense</td><td>\$5000</td></tr> <tr> <td>Coaches meeting</td><td>\$624.95</td></tr> <tr> <td>Autographed footballs for Friday sponsors</td><td>\$180</td></tr> <tr> <td>TOTAL REQUESTED</td><td>\$5804.95</td></tr> </tbody> </table> <p>Approved requests Motion: Danielle Second: Heather All in favor</p>	Items	Amount Requested	Hudl technology recurring expense	\$5000	Coaches meeting	\$624.95	Autographed footballs for Friday sponsors	\$180	TOTAL REQUESTED	\$5804.95
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Hudl technology recurring expense	\$5000										
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TOTAL REQUESTED	\$5804.95										
Old Business	None										
New Business	<p>Basketball Tourney</p> <ul style="list-style-type: none"> Boys tournament date will be February 8, 2025 Would like to get a title sponsor – possibly for awards at \$1000 Raising Cane’s did it for volleyball at \$500 Tshirts seem to be more popular for awards vs. medals – title sponsor would be added to shirts Should add it to the website and promote soon ACTION: Laura will price out the tshirt for about 50-60 <p>Cake Auction Chair</p> <ul style="list-style-type: none"> Need to find a new chair – if you are willing or know someone, let board know <p>Meadows stand storage options</p> <ul style="list-style-type: none"> Decision to sell pretzel machine <p>Changes to Board</p> <ul style="list-style-type: none"> Danielle & Laura will be stepping down after this year They will document processes throughout this year to help prepare Brent is retiring 										
Next Meeting	<p>Wednesday, October 2, 2024 6pm Meadows Media Center</p>										
Adjournment	<p>Meeting Adjourned Motion: Danielle Second: Kim</p>										

Action Items	<input type="checkbox"/> Promote membership drive and stencils on social media (April) <input type="checkbox"/> Schedule a concessions overseer meeting <input type="checkbox"/> Add donations graphic to a streaming event (Mike) <input type="checkbox"/> Promote concessions volunteer need with reminder that students can also volunteer with a parent for Silver Cord hours (April) <input type="checkbox"/> Price shirts for Boys Basketball tourney awards; 50-60 (Laura) <input type="checkbox"/> Board needs to make a decision on golf simulators contribution prior to next meeting
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Important Resources	<p>DCG Booster Club website: dcgboosterclub.com</p> <p>Volunteer Sign Up</p> <p>Athletics Schedule</p> <p>Booster Club Email Distribution Lists: Treasurer Treasurer@dcgboosterclub.com Communications Communications@dcgboosterclub.com Execs Executives@dcgboosterclub.com Chairs Chairs@dcgboosterclub.com Members Members@dcgboosterclub.com</p>
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Booster Club Calendar of Events	
Date	Event
TBD	Trivia Night
February 8, 2025	Boys Basketball Tournament
February 14, 2025	Cake Auction
February 15-16, 2025	Volleyball Tournament